
Course ARCH ____, Spring 2022
Architecture as Narrative: The Exhibition
3 Credit Hours

Hours **Friday:** 9:00-11:45 AM

Faculty Trevor Holmes

"...the museum represents a fully embodied experience of objects and media in three-dimensional space, unfolding in a potentially free-flowing temporal sequence."

- Museum Making: Narratives, Architectures, Exhibitions - Suzanne Macleod

Premise

Exhibitions are crafted to facilitate rich experiences of observation and education. Successful exhibitions respect, transform, and elevate the containers that support them. They explore history, culture, and design. They reflect on art, art history, and anthropology. They are inherently philosophical. Some inspire, while others provoke. Essentially, exhibitions mediate people, place, and object.

The architectural exhibition operates within this broader context as a spatial intervention designed to communicate aesthetic and narrative qualities of their subject matter in a manner that interrogates and manipulates the experience of the user. Architects flock to the exhibition as a vehicle to express tactilely thoughts on the work displayed, or even architecture as a discipline. In a word, architectural exhibitions are built.

Objectives

This course will examine the typology of the architectural exhibition through research, experience, and a series of design charrettes. Semester outline below, subject to change.

- 1) Research component/precedent analysis
- 2) Model Generator – Detail at 1:1 scale corresponding to Exhibition Precedent
- 3) Design Charrette – A Storrs Gallery intervention meant to display work and direct movement – budget \$500.
- 3) Experience - Assist in SoA 50th Exhibition setup
- 4) Site Visit - Freelon Exhibit (to be held before close of Exhibit 1/17/22)
- 5) Final - Exhibition Competition Entry
- 6) Final Deliverables : Compiled work into semester brochure.



figure 1: "Gun Country" - Michael Murphy



figure 2: Julius Shulman - Case Study House #22



figure 3: Case Work - Allied Works